MAGGIE WONG

PROJECT HIGHLIGHT

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DEVELOPMENT BUREAU



Heritage Vogue · Hollywood Road Jul 2017

The carnival, one of the activities in celebration of the 20th anniversary of the establishment of the HKSAR, included a series of activities such as exhibitions, workshops and performances on the section of Hollywood Road, which was designated as a part-time pedestrian street on event day. The carnival provided the public an opportunity to experience the rich history, heritage, cultural and arts ambience of the Hollywood Road.

Responsible for project coordination with design, digital and carpentry team. To provide creative ideas on 3 games play and enhance users' experience. To prepare safety documents and control site team and ensure it is up to client's standard.



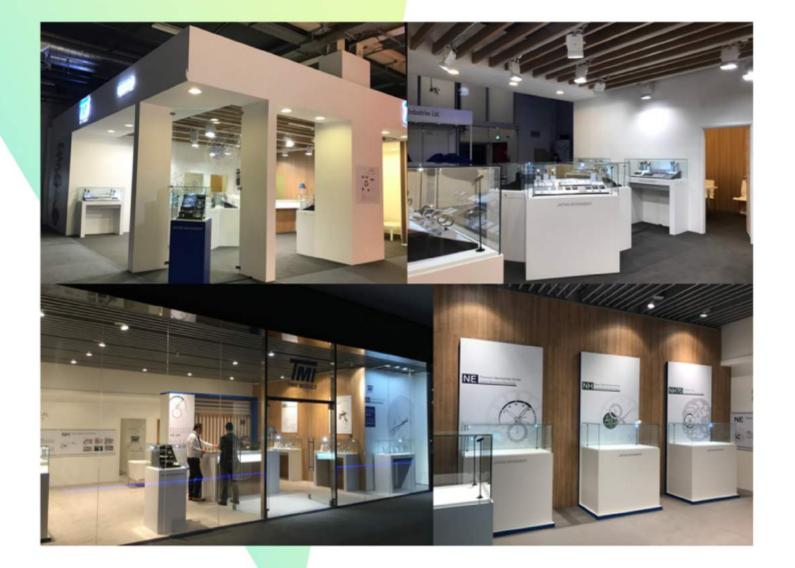
AIRPORT AUTHORITY HONG KONG



Technovation Conference and Exhibition Nov 2016-17

The Technovation Conference and Exhibition invited various international airport officials and tech companies to showcase the latest technologies and potential solutions that optimize the both work processes and passengers' experience in the aviation industry.

As a project in charge, I am responsible for the creative design concept, coordination with exhibitors, stage operation, 700-800 guest check-in operation, event setup and production of materials required.





Exhibition booth at BaselWorld March 2017-18

Presenting the modern and clean outlook booth that best communicate the brand image at the renowned international Watch and jewelry exhibition – BaselWorld in Switzerland.

Act as the project manager to manage and coordinate with stakeholders throughout the process from design to installation. Preparing essential documents for organizer's structural safety team and tackling any technical problems involved. Onsite monitoring the construction work to ensure it meets with client's and safety standards. Established trust with the client and continued to be their working partner of all local and overseas exhibition projects (Hong Kong, China, India and Switzerland).







Christmas & Chinese New Year Decoration Nov 2016

Christmas and Chinese New Year are important festive season in one of the best quality residence -Bel-air. The bright and decorative installation are spread throughout the garden and serve as the best photo backdrop for the families and friends.

To work on the decoration ideas and design with the design team. To source materials and communicate with the factory and ensure a quality outcome.



MTR CORPORATION LIMITED mtrmalls (3)

PopCorn Mall Chinese New Year Decoration Jan 2018

A collaboration decoration project with the local emerging fashion designer, Melissa Bui and the traditional lion dance mascot maker, Master Hui. Two eye catching Chinese lions stand proudly on a colourful platform giving the best blessing of the new year to the visitors. Digital interactive dancing game is available for visitors' entertainment.

Act as a project lead from creative proposal development to technical execution. Tailor made digital interactive solutions based on client's requirement.



MTR CORPORATION LIMITED mtrmalls (3)

PopCorn Mall Chinese New Year Decoration Jan 2017

Gigantic 5 meter high lantern installation with a pop-art twist is installed at the mall as a festive decoration. The lantern has a lighted revolving column that symbolizes as a fortune wheel. Digital interactive photo booth is available for visitors' entertainment.

Act as a project lead from creative proposal development to technical execution. Tailor made digital interactive solutions based on client's requirement.

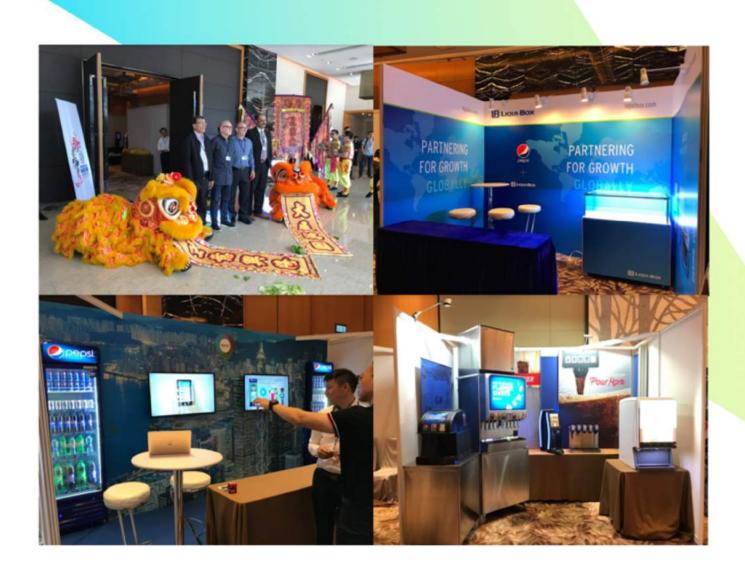


CLP POWER HK LTD

Power Quality Workshop Renovation Aug 2016 – Jan 2017

CLP has been providing reliable electricity supply to customers for over hundred years. The workshop to illustrate the causes and impact of power quality that customers may adopt to mitigate power quality problems.

Responsible for project coordination with design, digital and carpentry team. To provide creative ideas on 3 games play and enhance users' experience. To prepare safety documents and control site team and ensure it is up to client's standard.





MEM Conference Sep 2017

The MEM Conference is a forum that brings Marketing Equipment Managers from Asia Pacific Countries together to discuss issues related to beverage quality, customer service and equipment.

As a project in charge, I am responsible for project coordination with client, designers, digital team, vendors and exhibitors. To provide creative ideas on opening ceremony. To monitor setup and operation so as to ensure it is up to client's standard.



WEST KOWLOON CULTURAL DISTRICT AUTHORITY

westKowloon 西九文化區

Palace Museum Ground Breaking Ceremony Aug 2018

The Chef Executive of Hong Kong SAR and senior government officials are invited to join the ground breaking ceremony and activate the construction of the grand Palace Museum in the major cultural hub.

Responsible for the stage coordination with the performers, government representatives, MC and technicians.



Arcane ACRANE

Booth at Taste of Hong Kong Mar 2016

Michelin star chef, Shane Osborn's restaurant's debut appearance at the Taste of Hong Kong.

To foresee market needs and initiate decoration plan for potential clients. To manage and execute booth decoration project.

CONNECT WITH ME

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